

Oregon SHRM Event Marketing Tips

- Share on LinkedIn pages and get key followers to share
- Publish on Chamber of Commerce Weekly newsletter and activities
- Create an Eventbrite Page
- Share on Facebook
- Promote on Facebook using target Facebook ads for as low as \$5
- Offer a prize for the 10th person who shares
- Instagram photo of event
- Ask the board to share on personal social media pages
- Events listing in newspaper
- Travel/tourism board activities list